

The 35th Hong Kong Book Fair

Tote Bag & Mystery Gift Redemption – Terms & Conditions

Event Details

The Hong Kong Book Fair is celebrating its 35th anniversary with a tote bag & mystery gift giveaway this year during the fair. The redemption event is on a first-come-first-serve basis each day and subject to the daily promotion quota.

Redemption Method

All visitors with a same-day spending of HK\$500 or above at the Book Fair* are eligible to redeem one set of tote bag and mystery gift. Participants will need to present their valid physical receipts issued by a single or multiple exhibitors at the redemption counter.

Requirements

- The receipts must be issued on the day of redemption. Only physical receipts will be accepted.
- The receipts should state the merchant's name, transaction amount, date, and purchased items clearly.
- The spending amounts on the receipts must add up to a total of HK\$500 or above.

Location & Hours

- The redemption counter will be located inside the venue. Please refer to the on-site signage or official announcements for details.
- The redemption counter will operate according to the Book Fair's opening hours, or while stock lasts.
- The HKTDC reserves the right to adjust the opening hours of the counter.

More Details

- For every HK\$500 spent, eligible participants may redeem one set of tote bag and mystery gift.
- All receipts will be stamped upon use and cannot be reused.
- The programme will end once the daily quota is reached, without prior notice.

Additional Notes

All tote bags and mystery gifts are selected and distributed randomly, no exchanges of items will be permitted. In any case of disputes, the HKTDC reserves the right of final decision.

*Purchases made at concurrent exhibitions such as the “**Sports and Leisure Expo**” and “**World of Snacks**” are not eligible for this redemption programme.